



### **Order Optimizer Media Contact**

Robert Weathersby  
Robert.Weathersby@orderoptimizer.com  
603-394-5807

### **Order Optimizer Merging Engine Recognized as Unique, Awarded Patent**

US Patent Office awards US intellectual property protection patent

**Houston, Texas—June 23, 2011—** The US Patent Office announced Tuesday, June 21, 2011 that Order Optimizer’s evidence-based content merging engine is unique and has provided it intellectual property protection through a US Patent. The merging engine allows physicians to utilize a single merged evidence-based order set at the point of care, eliminating duplicate orderables across co-morbidity evidence sources. The merging engine can be utilized directly or integrated into ISV platforms and holds an ONC Stage I Modular EHR certification.

“Merging evidence based order sets provides an intuitive, efficient means for physicians to adopt clinical best practices” states Order Optimizer founder Dr. Philip Sanger. “In this HITECH ACT world, with its pressures to optimize patient throughput while demonstrating meaningful use compliance, doctors need tools designed for the way they act, think, and practice.”

The ability to integrate the merging engine within CPOE platforms allows Order Optimizer partners to enhance their core capabilities in physician-friendly ways. Coupled with Order Optimizer’s cloud-delivered, maintenance-free order set service and clinical content management platforms, the system represents a full suite of easily adopted, high impact solutions for today’s HIE challenges.

#### About Order Optimizer

Order Optimizer Inc. improves hospital operational and clinical efficiencies through a portfolio of award-winning, cloud-delivered clinical software and services proven to streamline the adoption and utilization of evidence-based clinical content. For more information please visit [www.OrderOptimizer.com](http://www.OrderOptimizer.com)

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